

# Credit Secrets Bible Affiliate Guide

## PART I - THE BASICS

### What in the world is an affiliate program?

Great question! An "**affiliate program**" is just a fancy name for a special relationship between a company and an individual (like you). An affiliate program allows someone, usually ANYONE, to sell a company's products for commission. The commission can be large or small depending on the product cost and the company selling the product. The person that sells the products is called an "**affiliate**".

Affiliate programs are very common and are all over the Internet. If you have ever been to a website that is displaying ads or banners, there's a good chance that you've seen an affiliate program in action. Many companies offer affiliate programs to allow people to sell their products over the Internet.

There are many ways that you can be successful as an affiliate. We'll begin to talk about some of these things in the next section ... "*What does an affiliate do?*"

### What does an affiliate do?

Affiliates sell other people's products for a percentage of the profit. They typically find several affiliate programs to sign up for with quality products that pay good commissions. They might use any number of methods to promote and sell the products ... pay per click advertising, banner ads, print ads, blogs, forums, and newsletters to name a few.

*How exactly does an affiliate get paid for the products they sell?* The process is fairly simple. When you sign up for an affiliate program, you will be given a special **link** through which you can promote and sell the product. The link usually leads to the company's web page or product sales page. You, as the affiliate, place the link any place where people might click it ... on your website, in your email signature, forum signatures, your blog, and anywhere else you can think of. When someone clicks the link, special software records the fact that they clicked on YOUR link. When the person pays for the product, YOU then

get credit for the sale. Shortly after this, you'll be paid your commission for that sale via the payment method you've chosen. (Note: sometimes you have to wait 10 days, 30 days, etc or have to reach a certain monetary amount called a **"minimum payout"** before a check will be sent.) Payment methods might include a check mailed straight to your house, or Paypal, or a similar Internet payment service.

**As a Credit Secrets Bible affiliate, you'll send people to the Credit Secrets Bible sales page where they will purchase the product** through Clickbank (our secure payment processor and affiliate network). **IMPORTANT NOTE: You don't have to do any "selling"! Your ONLY job is to send people to our website!** *The web page will do the selling for you!* You'll get paid about every two weeks for the sales that you make, according to the minimum payout option you choose and according to ClickBank's terms and conditions. Your checks will come directly from ClickBank.

What you do as an affiliate, and *how much of it you do*, will ultimately determine your level of success. You'll need to plan out a strategy to make sales that fits your lifestyle and goals. If you're just wanting an extra \$200 a month, your strategy will be different than if you were wanting to quit your full time job and make a living with affiliate programs.

### **What are the advantages of being an affiliate?**

There are endless advantages to being an affiliate versus many other ways of making money online. Here are just a few:

- You get to reap the benefits of other people's hard work! Think about this: Someone spent many thousands—even millions of dollars developing products and building a company. But with many affiliate programs you can take **UP TO 50% OF THEIR PROFITS** for a sale... and sometimes even more! The Credit Secrets Bible affiliate program pays a huge 70% commission! Our blood, sweat, and tears = \$\$ MONEY \$\$ FOR YOU!
- As an affiliate you can own your own business, for FREE! The vast majority of online affiliate programs **will NOT cost you ONE PENNY!**
- As an affiliate, you have complete control over what you sell and who you sell to. There are no territories, no deadlines, quotas, or anything of that sort. You'll NEVER be asked to sucker everyone close to you into buying some over-priced "product" that you don't believe in. As an affiliate, you can pick and choose. You are in control.

- It's EASY! Once you connect your audience to the product you're promoting, the sales process is AUTOMATIC and doesn't require your intervention. There's no shipping, fulfilling, or customer service calls. We take care of all those details... you simply send people to the website via your special link and GET PAID!!

## How much can I expect to make as an affiliate?

The amount of money you make as an affiliate is up to you! It depends entirely on your knowledge, effort, and determination. If you are willing to take the time, and learn the process, there is potential to earn huge amounts of money through affiliate programs. One affiliate for the Credit Secrets Bible recently made over \$3,000 USD in their **first month!** That's over \$100 a day for doing next to nothing!

As a Credit Secrets Bible affiliate, you have a special advantage over affiliates selling other products. MOST people pay a MAXIMUM of only 40 to 50% commission, but we pay you a FULL 70% COMMISSION on EVERY SALE, plus bonuses ... Why?

**THE CREDIT SECRETS  
BIBLE AFFILIATE  
PROGRAM PAYS AN  
AMAZING 70%  
COMMISSION!**

Because we love you (just joking)...

## **WE WANT YOU TO SUCCEED!!**

What good is an affiliate if he doesn't make enough money to stick around???

Make a decision today about how much money you want to make as an affiliate, write that amount down, and **don't give up until you've reached your goal.**

## **What Does It Cost?**

Our affiliate program is absolutely FREE To join. The only cost to you is your time and any money that you spend promoting the products that you sell (in advertising, for example). In many cases you'll be able to make sells without any upfront cost at all. Again, it all depends on desire, effort, and how you use the knowledge that you have.

## **How can I become an affiliate?**

Becoming an affiliate is easy! All that you need to do is to follow the simple steps below and you'll be on your way to your first paycheck!

Before you dive in to the material below, let's talk a little bit about **ClickBank**. ClickBank is an Internet marketplace with a polished, time-tested affiliate system. ClickBank is also one of the largest, and most trusted online affiliate networks with over 100,000 affiliates selling ClickBank products.

Using ClickBank has a number of advantages for the affiliate, the greatest of which is that they provide INDEPENDENT, THIRD PARTY TRACKING. What this means to you, is that there is no possible way that the company you are selling for can interfere with your paycheck! **Be careful with online affiliate programs that don't use ClickBank** or a similar affiliate network to manage their affiliate sales. With ClickBank, you are sure to get paid for the sales that you generate.

Another advantage of being a ClickBank affiliate is that there are literally thousands of products to choose from—some of which pay over 50% commission! You can build your own arsenal of quality products to sell along with the Credit Secrets Bible.

**NOW YOU'RE READY TO GO THE THE NEXT PAGE AND SIGN UP FOR YOUR FREE CLICKBANK ACCOUNT!**

*If you already have a Clickbank account, don't stop here!!! Continue on to the next step for more important information!*

## PART II - STEPS TO AFFILIATE SUCCESS

**FIRST STEP** - Signing Up For A ClickBank Account:

1. [Click here to go to ClickBank's web site.](#)
2. Fill out your name and address information:

### ClickBank Signup Form

Use your mouse, or *tab* and *shift tab* to move from blank to blank.

#### Where shall we send your checks?

Make checks payable to...	YOUR NAME HERE
Street	YOUR ADDRESS
Box / Suite / Apt #	EXAMPLE
City	YOUR CITY
State / Province	YOUR STATE
Zip / Post Code	YOUR ZIP
Country	UNITED STATES

3. Complete your online information and choose a nickname.

#### How can we contact you?

Your first name	EXAMPLE	YOUR FIRST NAME
Your last name	EXAMPLE	YOUR LAST/FAMILY NAME
Your email address (example: joe@aol.com)		YOUR EMAIL
Your phone number (required!)		YOUR PHONE
Address of your web site (if any)		WWW.YOURWEBSITE

#### Select a nickname for your new account

Account Nickname (5-10 letters & digits)

Note: Your Nickname will appear in your special affiliate links! Choose wisely!

4. Agree To The Terms And Conditions, and hit Submit.

otions that conflict with ClickBank's [Return](#)  
he terms of the [Accounting Policy](#) and the

SUBMIT

## 5. Check your email and confirm your account!

### ClickBank Signup Form

An 8 digit "confirmation code" has been emailed to you.

Please check your email and enter your confirmation code.

Do NOT close this window! Click [HERE](#) to open a new window if you need one to check your email.

NOTE: If you do not receive our email within five minutes, it is because either your email program or your email provider has filtered it out as possible spam. You should take steps now to correct that problem.

Confirmation Code

Finish

Consumer Education Group,  
CreditSecretsBible.org

## **NEXT STEP** - Getting Ready To Sell The Credit Secrets Bible:

1. Go to [www.creditsecretsbible.org/affiliate](http://www.creditsecretsbible.org/affiliate) and enter your information in the form (including your ClickBank ID / Nickname).

Use This Form Below To Replace Your Affiliate Link And  
First Name In all Tools On This Page

Enter Your Email Address:

Enter Your First Name:

Enter Your Clickbank Id:

Need A Clickbank ID? [Click Here](#)  
To Get One In 30 Seconds.

EXAMPLE  
Submit

2. Get your links, articles, and banners that use YOUR ClickBank ID and post them everywhere you can!

- Your affiliate link is YOUR SPECIAL LINK that you can use to sell the Credit Secrets Bible! When someone buys through this link, YOUR ClickBank account will be credited over \$40 USD for the sale!

**Your Affiliate Link**

http://          .niesong.hop.clickbank.net

**YOUR CLICKBANK ID  
WILL BE HERE! YOU  
MUST USE THIS LINK  
EXACTLY "AS IS" IN  
ORDER TO GET PAID!**

You can place your affiliate link in your email signature, and any similar place where interested people might click and see it.

- If you have a website, you can place Credit Secrets Bible banners on your website!

**TO GET  
THIS  
BANNER:**



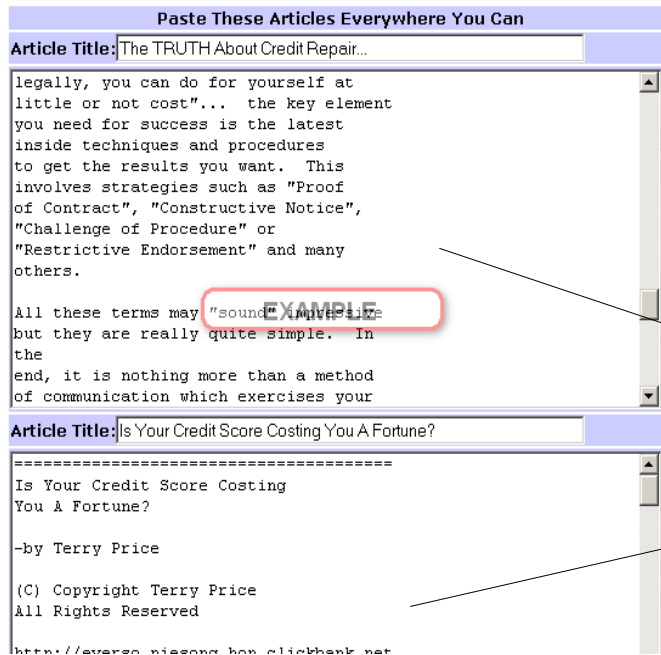
**Copy / Paste** this code on into the HTML of your **Website** o display our this Banner / Site Image

**COPY AND  
PASTE THIS  
CODE:**

```
<p align="center"><strong style="font-weight: 400"> <a  
target="_blank"  
href="http://          .niesong.hop.clickbank.net"> </a></strong></p>
```

This is **HTML CODE** that gets placed in the HTML of your web page. This code contains YOUR SPECIAL LINK so that when someone clicks on the banner and buys the product, YOU GET PAID!

- You can place the **articles** on your website or at various places around the Internet, OR email them to your mailing list, if you have one.



Copy and paste these entire articles that contain YOUR affiliate links ... when someone who reads the articles clicks the link and buys, you'll get paid!

• **FINAL STEP** - Focus on marketing and selling the Credit Secrets Bible!

You are now a Credit Secrets Bible affiliate ... the only thing left to do is start selling! If you have a website or a mailing list, that will be a great place to start! If you don't have a website, don't worry, there are plenty of ways to market and sell the Credit Secrets Bible both online and offline. With creativity, desire, and determination, you could produce a great income just selling the Credit Secrets Bible! **In the next part of this ebook, the "Affiliate Marketing Primer", you'll learn some marketing strategies you can use to be a successful affiliate marketer.**

## ***PART III – AFFILIATE MARKETING PRIMER***

Now we're going to talk about the details of marketing as a Credit Secrets Bible affiliate. Here you're going to get some specific details on exactly how you can be successful as an affiliate. My recommendation is that you do every one of these things that is possible for you to do. Don't just "pick one" and think that you're going to have great success with that method. That's just a gamble, a "roll of the dice". What I recommend that you do here, is what marketing guru Dan Kennedy calls taking "MASSIVE ACTION". Don't just try one of these marketing strategies, try all of them! Not later. **Now!**

This list is broken up into three sections. 1 - things that you can start doing now (without a website), that won't cost you anything, 2 - things that you can start now (without a website), that will require some upfront cost on your part, and 3 - things that require an established website or mailing list.

### **FREE strategies that you can START NOW**

**1. Write an honest review** on the Credit Secrets Bible and post on appropriate sites. If you have used the product, then you are just as qualified as anyone to give others a point-by-point critique of the Credit Secrets Bible. Write a review, and in your link to the Credit Secrets Bible home page, **USE YOUR SPECIAL AFFILIATE LINK**. This might work better if you have your own domain setup that forwards to your affiliate link. People might be more likely to click on your link if it is something like [www.getcreditsecretsbible.com](http://www.getcreditsecretsbible.com) rather than a regular affiliate link.

One very effective way to use product reviews is to have your own site that discusses several aspects of credit repair and reviews related products and services. A blog can be a great place to do something like this ... and will give a "money making site" to drive traffic to. I'll tell you how to get your own blog for free in strategy number 3 below.

**2. Write a testimonial** of how you used the Credit Secrets Bible to improve your credit and post it where appropriate. Nobody can argue with your personal experience. If you've had a good experience using the Credit Secrets Bible, then writing a personal testimony about it can be a great way to make affiliate sales.

Things like *"In just a couple of months I raised my credit score over 150 points"* speak a lot more to people than ANY normal advertising headlines or slogans you or I might write. As an experienced user of the Credit Secrets Bible, you have an almost \*Instant Credibility\* when promoting it in this manner.

**3. Promote the Credit Secrets Bible on your blog.** A "blog", also called a "weblog", is simply an online journal that you keep for others to read. They have become very popular and are used by professionals and amateurs alike to promote various products and ideas, and sometimes just to write in hopes that someone will read what you've written. (If you don't have a blog, KEEP READING! I'm going to tell you how you can get a free one today!) You can post to your blog about the Credit Secrets Bible ... whether a testimonial or just a note that you found a great product that is worth a look to your readers. You can also place banners and text links for the Credit Secrets Bible on your blog.

How To Get A Blog If You Don't Have One: These days, it seems like everyone is getting their own blog. You can too! It's FAST, EASY, and most importantly, COMPLETELY FREE! There are several great services available that will host your blog ... I'm going to tell you about my favorite. "Blogger" is a service now owned by google, where you can setup multiple blogs of your own for free. To sign up for your own blog with blogger/google, point your web browser to <http://www.blogger.com/start> and click on the arrow that says "CREATE YOUR BLOG NOW". If you don't have a google account, you'll need to sign up for one, and then just follow the simple instructions to set up your blog. Once your blog is setup, you're ready to start writing posts and promoting the Credit Secrets Bible. One nice thing about blogger is that you can place your own advertisements on your blog—you are free to use it as you wish.

Once you have your blog up and running you can place a banner from <http://creditsecretsbible.org/affiliate> on your page. You can also use any of the articles of the same page as featured entries on your blog.

**4. Create reports about credit repair that are "branded" with your affiliate link and give them away.** The basic idea here is that you compile some simple information on credit repair (even a review or introduction to the Credit Secrets Bible), and distribute it as a pdf or even in print for free. This takes a little more creativity, but can be done quickly and easily, and can really pay off if you find the right audience. Note that if you want to do a print "report", it is best to have

your own domain that forwards to your affiliate link. We will soon have a service setup to do this for you.

Your reports can be distributed in a number of ways online. You can give them away for free from your website or mailing list, or use them as incentive to get someone to sign up for a mailing list. You could also give them away as a free bonus for your own products.

**5. Post to online bulletins and forums.** When you do this you must be careful to respect the rules of the forum, and not "spam" forums by just posting advertisements. The best way to do this is to find several forums that you are interested in about various topics (preferably related to credit or credit repair), and in your signature, or in your profile under website, you can place your affiliate link for the Credit Secrets Bible. Again, this might work better if you have your own domain that is forwarded to your affiliate link, as it will be easier for people to remember and might be more inviting for them to click on your link.

**6. Free or cheap offline promotions.** If you have some credit repair knowledge and aren't afraid of public speaking, you could do "free information seminars" in your local community and distribute information with your affiliate link (another place that your own domain could pay off). Senior centers and similar places are often open to having these types of seminars. The key with this type of promotion is to present yourself as the expert, and give out some good free information, but save the "in depth" stuff for your product. Free informational inserts placed at barber shops, gas stations and any businesses with which you have a good relationship can also be good. **Another good and free offline marketing strategy** is to simply **TELL PEOPLE** about the credit secrets bible and give them your link! This is another example where having your own domain to forward to your link would be an advantage. Still, "word of mouth" advertising is a great way to make sales.

### **Non-Free/Low Cost Strategies That You Can Start NOW**

**7. Use the Articles at <http://creditsecretsbible.org/affiliate> in your own autoresponder.** An autoresponder is an email that gets sent out automatically in response to an inquiry from a potential customer. A good autoresponder program will be able to send out an entire sequence of emails at set intervals after someone opts in. Not only can you use the auto responder as a way to promote the Credit Secrets Bible, you can use the concept I'm about to give you

to build your own mailing list to offer other products and services to in the future. If you don't have an autoresponder program, don't worry... I'm about to tell you how to get one.

### ***How To Setup Your Own Autoresponder***

#### 1) Sign Up For An Autoresponder Program

The two **best** auto-responder services available are:

- ➔ [AWeber](#)
- ➔ [GetResponse](#)

Click the links to check them out, and sign up for the one that looks best to you. Once you have your own autoresponder program, proceed to step 2.

2) Create an autoresponder campaign using the articles from <http://creditsecretsbible.org/affiliate>. You'll want to have a different article for each mailing, and space them anywhere from 2 or 3 days to 7 days apart (more than 7 days apart is NOT recommended).

3) Promote and build your mailing list, while telling people about the Credit Secrets Bible! Once you have this, you then can build your list by offering people "Free Credit Information" or "Free Credit Secrets" via email. There are a number of ways to accomplish this without having a website. If you signed up for GetResponse above, they have a program where, for a fee, they will build a list for you with contextual style opt in ads. The benefit you get from this is two-fold: **First**, every article that gets mailed will have your affiliate link in it. You can make money from the first email that goes out! (**Remember you get over \$40 for everyone who buys through your link!**) **Secondly**, you're investing in your online business future by building your own mailing list!

**8. Use pay-per-click search engines** to drive targeted traffic to your site. Pay per click search engines can be a great way to get traffic to your site ("Clicks On YOUR Link"). With pay per click advertising, you bid on keywords that people might search for when looking for a service or product like what you're selling. In the case of the Credit Secrets Bible, you might bid on keywords like "credit secrets" or "bad credit help", or "credit repair". There are several tools on the

internet that can help you choose suitable keywords. When people search for the keywords that you have chosen, your ad will be displayed with others—usually at the top and down one or both sides of the page.

Once you've decided on the keywords you're bidding on, you create ads and use your affiliate link in the ad. You can set a budget with the search engine you're signed up with, and they'll start running your ad. The basic idea is to get higher placement in the search engine sponsored results list, so you can get more clicks. The keywords you choose, the amount you bid, and in some cases the "quality" of your ad will determine your position in line. **IMPORTANT NOTE:** Google's policy for pay per click ads (in their program, called "Adwords"), now states that there cannot be two ads for the same top level domain displayed for the same set of keywords at the same time. This means that, in order to affectively bid with google for affiliate programs, you'll need your own domain or website (a "landing page").

Your ad might look like this:

**Credit Repair Secrets**

Fix your credit today! Learn the secret to raising your credit score and fixing your bad credit.

Here are some sites for pay per click search programs:

- ➔ [Google Adwords](#)
- ➔ [Yahoo Search Marketing](#)
- ➔ [7search](#)
- ➔ [Search123](#)
- ➔ [Enhance](#)
- ➔ [SearchFeed](#)
- ➔ [GoClick](#)
- ➔ [Adbrite](#)

Sign up for as many as you want, and you'll be ready to start your own pay per click campaign, and make money selling the Credit Secrets Bible!

**9. Use traditional offline promotions.** Some good places to start might be: Penny Saver ads, newspaper classifieds, direct mail (post cards, letters, flyers, inserts), business cards.

## Strategies To Use If You Have Your Own Website Or Mailing List

### **10. Place text links with your affiliate links in different places on your site.**

Text link advertising is a simple, straight forward, and can be a very affective form of online marketing. To do this, you simply create a link with a simple and short message (and optionally a description) and place the html code for the link into the place on your website that you want it to appear. Your text link ad might look like this:

[Raise Your Credit Score Up To 249 Points!](#)

**11. Send out an email to your opt in list** telling them about the Credit Secrets Bible. Step 7 above tells you how to build your list. Once you have an established list, a "solo email" (a single, sales letter email) is a great way to promote the Credit Secrets Bible.

**12. List the Credit Secrets Bible with the rest of your products.** If you sell other products (software, ebooks, etc) on your website, you can place a link, image, and description for the Credit Secrets Bible right in your product listings. Just use your special affiliate link for the order link.

**13. Use the articles on your website or newsletter.** There are a number of articles available at [www.creditsecretsbible.org/affiliate](http://www.creditsecretsbible.org/affiliate) that you can place anywhere on your site, or send out as part of an e-zine or mailing list. Featuring a different article each week on you website may be a great way to keep bringing interested people back, and in turn make more sales.

**14. Include an ad for the Credit Secrets Bible in your newsletter or e-zine.** These ads usually start at the very top of the email, and are often placed throughout the rest of the e-zine article. A typical e-zine/newsletter ad might look like this:

```
=====
Need Credit Repair?
Fast and legal credit repair help. Raise your credit score
up to 249 points!
http://www.creditsecretsbible.org
=====
```

Don't forget to replace the "www.creditsecretsbible.org" above with your affiliate

link!

**13)** Put a banner for the Credit Secrets Bible on your website. There are several banners for you to choose from at [www.creditsecretsbible.org/affiliate](http://www.creditsecretsbible.org/affiliate) If you need help with getting the banners displayed on your web page, follow the instructions in Part II above.